JUNE 26, 2025 | ISSUE NO. 295

The Vesta View

Northern California Market Report



Summer, Served!

"Summer cooking implies a sense of immediacy, a capacity to capture the essence of the fleeting moment." — Elizabeth David

New! #10606 Organic Santa Rosa Plums case from Frog Hollow Farm are now available to order.

Peru has begun their blueberry season, and we expect to see CA blueberries transition to Oregon product soon.

MX Grapes have improved in supply. We expect to see the CA Grape season begin in a couple more weeks.

Watermelon is transitioning to AZ and Imperial Valley, CA product. Weiser melons, #10577 Toybox Mix case and 14643 Sugar Cube melon case are eating very well.

CA Figs are expected to become short as the Breba crop finishes and gaps for the next few weeks until the main crop begins. We would suggest featuring seasonal stonefruit or berries in the meantime.

VESTA UPDATES

Access our Cultivate Summer issue here.

Mark your calendars: July 4th - Independence Day September 1st - Labor Day September 22nd - First day of Fall September 23rd - Rosh Hashanah

BEST FRUIT OPTIONS

Finger Limes/Shanely Farms * Nectarines/Frog Hollow Farm Santa Rosa Plums/Frog Hollow Farm Apricot/Frog Hollow Farm Rainier Cherries/CA Cherries/CA Peaches/Frog Hollow Farm Strawberries/Tomatero Farms Blackberries/Tomatero Organic Farms * Mulberries/CA * Honey Mangos/MX

*Pre-order item

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Mangoes have fully transitioned to the Kent variety.

Lettuces from Babe Farms continue to be limited but are expected to show some improvement next week. Iceberg and Romaine Heart supply has gotten tighter, causing prices to increase a little due to weather (heat and rain) related challenges. #21716 Bloomsdale Spinach 4lb is short this week.

New! #28627 Garleek 10lb, will be available for Monday orders from Row 7. Offering the best flavors of leeks and garlic with tops that are fully usable, Garleek can be sauteed, grilled, or featured raw. Sunchokes have finished and are expected to gap for 2 months.

New! #13468 Organic Heirloom Mix Tomatoes, #06102 Early Girl Tomatoes case, #07289 Organic Toybox Tomatoes 12bk, and #06073 Premium Sungold Tomatoes 12bk from Comanche Creek are available now. #18918 La Cocina Heirloom Tomatoes 10lb is arriving this weekend and will be available for next week's orders. #27123 Firebird Tomatoes from Girl and Dug Farm are back in stock. Baby Squash supplies have gotten tighter, causing price to increase a little.

BEST PLATE VEGETABLES

Cabbage Corn English Peas Fava Beans Fennel Mustard Greens New Potatoes Romanesco Snap Peas Toybox Squash

SEASONAL/LOCAL VEGGIES & FRUITS

Chef's Blend Mushrooms/CA Morel Mushrooms/USA Bloomsdale Spinach/Heirloom Organics Purple Sugar Snap Peas/Comanche Creek English Peas/Comanche Creek Fava Beans/lacopi Snap Peas/Comanche Creek Spring Onion/Riverdog Pixie Tangerines/Ojai Fiddle Head Ferns Toybox Mixed Squash/Comanche Creek Cherries/WA Peaches/Frog Hollow Farm Donut Peaches/Family Tree Farms Nectarines/Frog Hollow Farm Apricots/Frog Hollow Farm Santa Rosa Plums/Frog Hollow Farm Red Pluots/Family Tree Farms Corn/Brentwood

*Pre-order item

FRESH ORIGINS

Please reach out to your sales representative for more information on the items we have available.

WINDING DOWN OR DONE

Nantes Carrots Spring/Green Garlic Navel Oranges Blood Oranges Fuzzy Green Almonds CA Meyer Lemons Magic Myrna Potatoes Sunchokes