

The Vesta View

Southern California/Nevada Market Report



Summer, Served!

"Summer cooking implies a sense of immediacy, a capacity to capture the essence of the fleeting moment."

— Elizabeth David

New! #10606 Organic Santa Rosa Plums case from Frog Hollow Farm are now available to order.

Peru has begun their blueberry season, and we expect to see CA blueberries transition to Oregon product soon.

MX Grapes have improved in supply. We expect to see the CA Grape season begin in a couple more weeks.

Watermelon is transitioning to AZ and Imperial Valley, CA product. Weiser melons, #10577 Toybox Mix case and 14643 Sugar Cube melon case are eating very well.

CA Figs are expected to become short as the Breba crop finishes and gaps for the next few weeks until the main crop begins. We would suggest featuring seasonal stonefruit or berries in the meantime.

VESTA UPDATES

Access our Cultivate Summer issue [here](#).

Mark your calendars:

July 4th - Independence Day

September 1st - Labor Day

September 22nd - First day of Fall

September 23rd - Rosh Hashanah

BEST FRUIT OPTIONS

Finger Limes/Shanley Farms

Organic Gaviota Strawberries/Harry's Berries

Mara de Bois Strawberries/Harry's Berries *

Pakistani Mulberries/JG Berries *

Olallieberries/2 Peas *

Boysenberries/2 Peas *

Honey Mangoes/MX

Yellow Peach/Scott Farms & Regier Family Farms

Apricot/Frog Hollow Farms

Plums/Scott Farms & Murray Farms

White Nectarines/Scott Farms & Regier Farms

Red Flesh Pluot/Family Tree Farms

Donut Peach/Family Tree Farms

Sugar Cube Melons/Weiser Family Farms

Toybox Melons/Weiser Family Farms

*Pre-order item

Mangoes have fully transitioned to the Kent variety.

Lettuces from Babe Farms continue to be limited but are expected to show some improvement next week. Iceberg and Romaine Heart supply has gotten tighter, causing prices to increase a little due to weather (heat and rain) related challenges. #21716 Bloomsdale Spinach 4lb is short this week.

New! #28627 Garleek 10lb, will be available for Monday orders from Row 7. Offering the best flavors of leeks and garlic with tops that are fully usable, Garleek can be sauteed, grilled, or featured raw. Sunchokes have finished and are expected to gap for 2 months.

New! #23329 Black Brandywine Tomatoes 10lb, #23305 Celebrity Tomatoes case, and #22481 Red Sweet 100's Tomatoes 12bk are all available to pre-order from Munak Ranch at the farmers market. #27123 Firebird Tomatoes from Girl and Dug Farm are back in stock. Baby Squash supplies have gotten tighter, causing price to increase a little.

BEST PLATE VEGETABLES

Blue Lake Beans
Corn
Cucumbers
Gem Lettuce
Leeks
Fingerling Potatoes
Romanesco
Shishito Peppers
Snap Peas
Summer/Soft Squash
Spring Onions

SEASONAL/LOCAL VEGGIES

Chefs Blend Mushrooms/Hokto Kinoko
Chanterelle Mushrooms/USA
Morel Mushrooms/USA
Rhubarb/NW
Lemon Verbena/CA
Cherry Mixed Tomatoes/Valdivia
Heirloom Tomatoes/Tutti Frutti Farms
Sungold Tomatoes/Munak Ranch
Lemon Cucumbers/Her Produce
Armenian Cucumbers/Scott Farms *
Magic Myrna Potatoes/Weiser Farms
White Spring Onions/Riverdog Farms
Red Spring Onions/Riverdog Farms
Baby Turnip/Babe Farms
Mixed Summer Squash/Her Produce *
Gold Bar Squash/Weiser Farms*
Jimmy Nardello Peppers/FL

*Pre-order item

FRESH ORIGINS

Please reach out to your sales representative for more information on the items we have available.

WINDING DOWN OR DONE

| | |
|---------------------|----------------------|
| Nantes Carrots | Fuzzy Green Almonds |
| Spring/Green Garlic | CA Meyer Lemons |
| Navel Oranges | Magic Myrna Potatoes |
| Blood Oranges | Sunchokes |