

The Vesta View

Northern California Market Report



Spring's Sweetest Roots

"The promise of spring's sweetness begins just beneath the soil." — unknown

Blackberries and Blueberries improved in supply but are still limited. Raspberries are the most limited right now.

New! California grown #01250 Peach 2-layer cases are now available to order.

Oranges will start to transition next week from the Navel variety to Valencia. The key differences between these varieties are that Valencias are juicier, may have seeds, and may show regreening which is not an indication of maturity or sugar. Ripe to You has a small supply of a late season Sarawak or Tahitian Pomelo. Juicy with a lovely lemon lime flavor, this unique and tasty fruit celebrates late CA citrus season. If interested please reach out to your Sales representative.

Grapes are in good supply. Green Grapes are showing some quality issues. We expect Cotton Candy Grapes to continue to be available for a couple more weeks until they gap during the transition of growing areas.

VESTA UPDATES

Access our Cultivate Spring issue [here](#).

Mark your calendars:

May 5th - Cinco de Mayo

May 11th - Mother's Day

May 26th - Memorial Day

June 15th - Father's Day

BEST FRUIT OPTIONS

Tangerines/Ripe to You

Cara Cara Oranges/Ripe to You

Blood Oranges/Ripe to you

Heirloom Navel Oranges/Ripe to You

Pixie Tangerines/Ojai

Green Strawberries/CA

Mara De Bois Strawberries/Harries Berries

Muscat Grapes/S. America

Rhubarb/WA

Honey Mangos/MX

*Pre-order item

New! #01209 Yellow Watermelon (each) are now available to order.

The Yuma-to-Salinas transition is now complete. Spring weather is showing cooler temperatures, drizzle, and marine layer around Salinas. Supplies on Italian Parsley are tighter this week. Brussels sprouts continue to be limited, especially on Jumbo and Small sizes, as the product is winding down its MX season and is being affected by hot weather and insect pressure. It is expected to be at least a few weeks of limited supply and fair quality at best as the Salinas area will not begin until mid-July.

New! #26369 Purple Snap Peas 10lb and #10535 Sugar Snap Peas 10lb from Comanche Creek Farms are now available to order. Domestic English Peas and Fava Beans are up in price.

New! #18251 White Spring Onions w/tops 10lb from Riverdog Farms are now available to order. #00314 Elephant Garlic is done. The best alternative to consider is #01467 Super Colossal Garlic 30lb until the new harvest begins in June. The Weiser Nantes Carrots 10lb pack is gapping at this time. We will have #28472 Weiser Nantes Carrots 12bu available which runs smaller in size and will be in stock this Saturday.

Yellow Corn from the desert is expected to start their harvest this week. MX Corn is showing poor quality at this time. Gold Bell Peppers are becoming limited as MX is winding down their season and the desert doesn't expect to start theirs for a couple more weeks. Green Bell Peppers are short on the #1 spec however, the red product is in fair supply. Shishitos are still up in price but are expected to come down next week. Yellow, Green, and Pineapple Tomatoes are limited.

Blue Lake beans are up in price due to the transition of growing areas and delays caused by Holy week. Haricot Vert is currently limited and may continue for the next few weeks. We will try to cover with Guatemalan product or substitute with Blue Lake Beans as needed.

Black Trumpet Mushrooms are quickly winding down their season. Chanterelles are currently in stock and available to order. Ramps are down in price.

BEST PLATE VEGETABLES

Asparagus
Brussels Sprouts
Cabbage
Celery Root
Endive
Fennel
Mushrooms
Mustard Greens
New Potatoes
Radicchio
Rainbow Chard
Romanesco
Snap Peas

SEASONAL/LOCAL VEGGIES & FRUITS

Chefs Blend Mushrooms/CA
Asparagus/CA
Broccoli di Ceccio/Riverdog Farm
Castlefrano/ J.Marchini
Bloomsdale Spinach/Heirloom Organics
Baby Mix whole Head Lettuce/Comanche Creek
Purple Sugar Snap Peas/Comanche Creek
English Peas/A. Casas
Fava Beans/A.Casas
Snap Peas/Comanche Creek
Fuzzy Green Almonds/CA
Green Garlic/Riverdog
Spring Onion/Riverdog
Ramps/USA
Easter Egg Radish/CA
Baby Turnip/CA
Blood Oranges/CA
Heirloom Navel Oranges/Ripe to You
Pixie Tangerines/Ojai
Green Strawberries/CA

*Pre-order item

FRESH ORIGINS

Please reach out to your sales representative for more information on the items we have available.

WINDING DOWN OR DONE

Black Trumpet Mushrooms Navel Oranges
Elephant Garlic