



August 5, 2019

RE: New company name/DBA and brand

Dear Valued Customers, Suppliers, and Business Partners;

Effective November 4, 2019, we are excited to announce that we are changing our company name to:

**Vesta Foodservice**

Our new name will unify all of our locations and employees and better represent who we are today, what is important to us, and how we approach our business. Our operations today extend well beyond just LA and SF and include product lines beyond where we began as LA Specialty Produce Co. in 1985.

Today, we have distribution facilities in Los Angeles, San Francisco, Las Vegas, and Phoenix and we have distribution routes that cover all of California, large portions of Nevada and Arizona, and even into Hawaii. In addition to a full line of fresh produce items, our catalog also includes over 3,700 SKUs that include dairy, specialty cheeses, charcuteries meats, oils, canned goods, flours, pastas, tortillas, chocolate, coffee, pastries, juices, and much more.

Our new internet address will be [www.vestafoodservice.com](http://www.vestafoodservice.com)  
Our email addresses will change to the domain [@vestafoodservice.com](mailto:@vestafoodservice.com)

The name change is occurring as a DBA only. The company will continue to operate in its current structure, and your contacts will remain unchanged. Other than these visible changes, there is no change in ownership and no change in staff. Our office location, phone, and fax numbers will remain the same as below (mailing, billing, and shipping address):

Address: 13527 Orden Drive, Santa Fe Springs, CA 90670  
Phone: 562-741-2200

We appreciate your help ensuring that your records reflect our new company name as of November 4, 2019. Please share this document with your employees so they are aware of this change. Should you have any questions regarding this name change, please feel free to contact Jin Ju Wilder, Director of Marketing & Business Development at [jinju.wilder@vestafoodservice.com](mailto:jinju.wilder@vestafoodservice.com).

With 35 years of business presence in the foodservice industry, we look forward to continuing our mutual growth and serving you under our new name.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Glick", is written over a large, stylized circular scribble.

Michael Glick  
President/Founder  
Vesta Foodservice, DBA of LA Specialty Produce Company